



LEONARDSLEE
LAKES & GARDENS

Refan Jonit

SCULPTURE PARK

“Every block of stone has a statue inside it and it is the task of the sculptor to discover it. Where the spirit does not work with the hand there is no art”

- LEONARDO DA VINCI





Leonardslee Lakes and Gardens will play host to one of the **world's largest sculpture parks featuring a single sculpture artist.**

World-renowned **South African** sculptor **Anton Smit** will feature his life works within the setting of the **historic gardens.**

Visitors to the gardens can **explore** the amazing **sculptures** which reflect upon the story of **life and mankind.**

Anton Smit



WALK OF LIFE

THE JOURNEY

Smit selected the locations for each one of his sculptures within the gardens, to create a journey of discovery that reaches deeply into Smit's heart.

*"I lift my eyes to you.
To you whose throne is in heaven.
To complete submission to God."*

- ANTON SMIT



SPONSORSHIP OPPORTUNITIES
TITLE SPONSOR

MAIN AND HEADLINE SPONSOR OF
THE LEONARDSLEE LAKES & GARDENS
SCULPTURE PARK

20 TICKETS TO EACH OF THE FOLLOWING EVENTS:

- Join us for an **exclusive garden party**, hosted by **The Leonardslee Team** with a discovery **tour** of the gardens. **Canapés, sparkling wines** and **classical music performance** by Bernardi Music Group.
- Join us for an **exclusive pre-launch evening cocktail party** on the veranda of **Leonardslee Mansion House** overlooking the historic gardens.
- Inclusion of your **marketing material** within **gift bags** which will be given to **VIP guests and press** at the launch events. (approximately 300)
- **Afternoon Art Tea** in Leonardslee Mansion prepared by **Michelin Star Chef, Jean Delpont** featuring intricate, spectacular sculptures composed entirely of edible ingredients - almost “too amazing to eat”.
- **Four VIP tickets** to a **late afternoon curated art walk**, includes a glass of **sparkling wine** on arrival and an **Estate Experience** dinner with **wine**, prepared by **Michelin star chef, Jean Delpont**.

£15,000

TITLE SPONSOR
1 YEAR SPONSORSHIP

MARKETING OPPORTUNITIES:

- **Sponsorship of the monumental sculpture, 7m Faith**
“Faith symbolises **human strength** and the power to **believe** in a **better future**”
 - **Company logo featured on informational plaque**
- seen by **250,000** annual visitors
 - **Company logo featured within sculpture park brochure**
- 10,000 initial print run, for sale throughout gardens
 - **Full page advert within sculpture park brochure**
- artwork to be provided
- **Premium placement of company logo**
 - **Sculpture Park:** Website, print and digital marketing materials, advertisements, press releases and event signage
 - **Launch Event:** Save the date cards, event invitations and reminders
- **Premium branding opportunities during launch events**
 - **Dedicated premium space** within launch event marquee
- Ongoing **social media mentions** across all channels
- **Digital asset pack** for company website



SPONSORSHIP OPPORTUNITIES
CLIENT SPONSORSHIP
PACKAGE

LAUNCH EVENT SPONSOR

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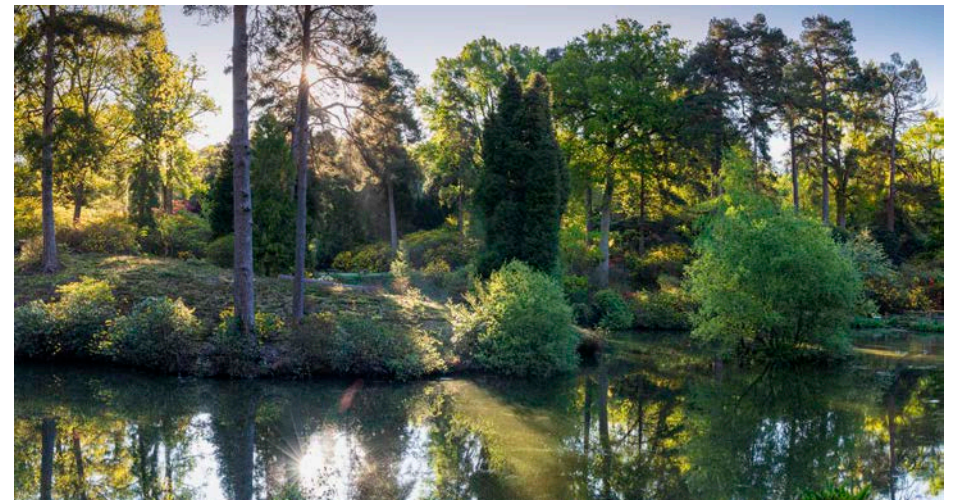
£6,000

CLIENT SPONSORSHIP PACKAGE
1 YEAR SPONSORSHIP

MARKETING OPPORTUNITIES:

Anton Smit is widely admired for his **monumental heads** and other **sculptures**, which evoke themes of **suffering, reconciliation** and **glory**.

- **Placement of company logo**
 - **Sculpture Park:** Website, print and digital marketing materials, advertisements, press releases and event signage
 - **Launch Event:** Save the date cards, event invitations and reminders
- **Branding opportunities during launch events**
 - **Dedicated premium space** within launch event marquee
- Ongoing **social media mentions** across all channels
- **Digital asset pack** for company website



GOLD SCULPTURE SPONSOR PACKAGE

- **Sculpture Sponsorship** - your **choice** of sculpture:
 - **Company logo** included on **sculpture plaque**
 - **Located** within **highest footfall area** of Leonardslee Lakes & Gardens - up to **250,000** annual visitors
- **8 tickets** to summer garden party **launch event**:
 - Hosted by **The Leonardslee Team** with **canapés, bubbles** and **live performance** from Bernardi Music Group
 - **Inclusion** within **gift bags** given to **press & VIP's** at launch events (to be provided)
- **Sculpture Park Brochure advertising**:
 - **Company logo** featured alongside sponsored sculptures within brochure
 - **½ page advert** within sculpture brochure - **10,000** initial print run
- Ongoing **social media mentions** across all channels
- **Digital asset pack** for company website

£5,000 | 1 YEAR SPONSORSHIP

SILVER SCULPTURE SPONSOR PACKAGE

- **Sculpture Sponsorship** - your **choice** of sculpture:
 - **Company logo** included on **sculpture plaque**
 - **Located** within **high footfall area** of Leonardslee Lakes & Gardens - up to **250,000** annual visitors
- **4 tickets** to summer garden party **launch event**:
 - Hosted by **The Leonardslee Team** with **canapés, bubbles** and **live performance** from Bernardi Music Group
 - **Inclusion** within **gift bags** given to **press & VIP's** at launch events (to be provided)
- **Sculpture Park Brochure advertising**:
 - **Company logo** featured alongside sponsored sculptures within brochure
 - **½ page advert** within sculpture brochure - **10,000** initial print run
- Ongoing **social media mentions** across all channels
- **Digital asset pack** for company website

£4,000 | 1 YEAR SPONSORSHIP

BRONZE SCULPTURE SPONSOR PACKAGE

- **Sculpture Sponsorship** - your **choice** of sculpture:
 - **Company logo** included on **sculpture plaque**
 - **Located** within **medium footfall area** of Leonardslee Lakes & Gardens - up to **250,000** annual visitors
- **4 tickets** to summer garden party **launch event**:
 - Hosted by **The Leonardslee Team** with **canapés, bubbles** and **live performance** from Bernardi Music Group
 - **Inclusion** within **gift bags** given to **press & VIP's** at launch events (to be provided)
- **Sculpture Park Brochure advertising**:
 - **Company logo** featured alongside sponsored sculptures within brochure
 - **¼ page advert** within sculpture brochure - **10,000** initial print run
- Ongoing **social media mentions** across all channels
- **Digital asset pack** for company website

£3,000 | 1 YEAR SPONSORSHIP

EXTRAS

- **Additional tickets** to summer garden party launch event
 - Hosted by **The Leonardslee Team** with **canapés, bubbles** and **live performance** from Bernardi Music Group.

£150pp

- **Afternoon Art Tea** in Leonardslee Mansion prepared by **Michelin Star Chef, Jean Delport** featuring intricate, spectacular sculptures composed entirely of edible ingredients - almost "too amazing to eat".

£60pp

- **Curated tour with afternoon tea**
 - **Welcome drink, curated tour** around gardens followed by **Afternoon Tea** at **Leonardslee House**

£70pp

- **Late afternoon curated art walk**, includes a glass of **sparkling wine** on arrival and an **Estate Experience** dinner with **wine**, prepared by **Michelin star chef, Jean Delport**.

£150pp


£200pp with **wine flight**

*All prices are **exclusive of VAT**.

CONTACT

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